



CRESSKILL MIDDLE /HIGH SCHOOL

HSA MEETING MINUTES

Date: May 21, 2019

Time: 7:30 pm

Facilitator: Gerri Crisantiello & Limor Kovar, Co-Presidents

Attendees: Nancy Chin Raymond, Gerri Crisantiello, Aline Ho, Mary Klein, Limor Kovar, Dianne Lavin, Susan Rowley, John Ruzich, and Lara Mor Zilberstein

Approval of Minutes

The minutes from the April 23, 2019 meeting were reviewed and corrections were made. A motion was made, seconded, and passed to accept the minutes as amended.

Committee Chair Updates

- a. Board of Ed (BOE) Update – In the absence of Alba Shick, Mary Klein reported that they have hired a new technology person (Debra White) to work with Kevin Whitney beginning July 1, and a new Business Administrator, Dawn Delasandro, to start on June 1. She also advised that Ms. Debra Brody would be retiring at the end of June. The BOE recently honored the host family and the girl who was here from the Native American reservation and that the BOE will continue with this program. Families will be asked to sponsor a student from various locations. The Bryan School construction is on schedule to open January 2020.
- b. Korean Parent Association (KPA) – Soo Park emailed her report and advised that the KPA donated funds to help with the purchase of computers for the middle and high schools (MS & HS). This ensued a discussion about chrome books for all students in MS & HS. It was suggested that the program by Apple should be reintroduced to the BOE and that there may be other programs that should be explored to provide the best options for all our students to have a method of learning via technology. Some felt that HSA should not be funding chrome books.
- c. Parent Education Speaker – H.S.A. had a joint speaker presentation with the Cresskill Wellness Committee on April 11, 2019. The speaker was excellent and we will continue the joint effort with the Cresskill Wellness Committee.
- d. Parking Space Fundraiser –The fundraiser was not run this school year. The purpose of this parking spot is to give a student a prime spot. This fundraiser raised \$1,150 in 2017-2018 and \$1,900 in 2016-2017. In the past, we have utilized an auction type fundraiser and a raffle. It was agreed that to raffle off the spot each month would be a good idea since anyone can win. We now need a volunteer to execute this fundraiser.

e. SAT/ACT Bootcamp Weekend & Mock Exams – Lara reported that there was little interest in the SAT Bootcamp weekend that was held in May. Upcoming is the ACT Bootcamp June 1-2. This will be advertised through the school. Limor will advertise it through social media and the community newspaper. There were some issues with Catalyst and the Mock testing so it is not certain whether we will continue with this company or use another company to do mock testing.

f. School Logo Wear – Gerri reported that she will work on this project with help from Angelica Moutran if she is interested. We are looking to get a line of adult wear and other accessories such as Alex and Ani bracelets, men’s ties, etc. It was suggested that we do not keep inventory. Additionally, perhaps utilize an online store for Cresskill logo wear, which may already be in place. John Ruzich has some contacts that he is willing to share. The idea of a logo also was discussed and it was the consensus that it would be great to have one logo for the whole school.. Gerri will continue her efforts on getting a logo designed that can be used for all the organizations and athletics with minor changes to it. John said he would help with intellectual protection (IP) and registration of the trademark ™. We would also need to develop a style guide.

g. Teacher Appreciation – Limor and Lara reported that this was the second year to do a luncheon instead of a breakfast and it was all very well presented with enough food. It was very much appreciated. We spent approximately \$750 on this luncheon. It was noted that for next year, we need to buy individual bags of chips to go with the sandwiches.

h. 8th Grade Moving on Celebration – The date of this event is Tuesday, June 18, 2019. Ms. Cavins and Limor will be working on this event. Ms. Cavins said there were little changes to last year’s celebration that she was looking to make. KPA will donate the dumplings and sushi. Gerri has the selfie photo booth decorations from last year which she will bring to Limor’s house.

Treasurer’s Report – Susan Rowley

- Since her last report, we closed out Casino Night finances. Preliminary estimates showed \$6,300 income; after final expense receipts addressed and 1 ‘couples’ ticket reimbursed, that was reduced to \$5,900 income.
- We paid \$45 for the March parent speaker series refreshments, \$1,000 for the senior class gift, \$2,000 for the 2 \$1,000 scholarships, and \$730 for the Teachers Appreciation Lunch. We also reimbursed \$96 for the monthly website fees through 7/31/19.
- Based on the grant applications received from teachers and administrators, and based on our discussions with Mr. Massaro, we will be supporting the schools with:
 - o \$1,200 for the CHS Model United Nations Program. This will cover the bus cost for 4 conferences.
 - o \$1,565 for CMS -9 month subscriptions for all next year’s 7th graders to Scholastic’s “Choices” magazine, which comes with teachers guides, to be used in Advisory 7 lessons/discussions to allow for social-emotional learning.

o \$1,710 for the purchase of Chromebooks for teachers/ classrooms as designated by the schools administration. This supplements funding received from the BOE and CEF and other sources, and helps to increase the number of Chromebooks available to students on the rolling carts.

- A \$4,475 check for the above will be paid to the BOE this week.
- We also hope to support the CHS Principles of Engineering/Robotics 2 class and Robotics team with \$3,525. However this check will be paid in September after confirmation that the classes will be held (and that student registrations will not drop). The total of the \$4,475 and \$3,525 will be \$8,000.
- A request for funding for the Medical Club will be deferred and the club will be requested to reapply in the fall when we solicit for club grant applications (after clubs are established for the school year).
- With the approved grants including the pending engineering/robotics amount, we will be remitting \$8,000 to the BOE and have \$10,313 available. This leaves sufficient funds for September to make deposits for any fundraisers.

A question was raised asking why we keep \$10,000 in our account and it was reported that we ordinarily retain some funds to make deposits in the beginning of the school year for our large fundraiser. We also give money in the fall to School Clubs that submit a grant to us. There was some thought that we receive money from the 5K/10K run in the fall, so we should keep \$0 in our checking account at the end of the year. There was a long discussion about how much money is kept in the account. Since the occurrence and proceeds of the 5K/10K run is not certain, there was more of a reason to keep the funds in the account.

It was reported that our income from 2018-2019 school year was \$13,483.81 and was/expected to be disbursed to the BOE as follows:

\$8,000 Grants to CMS & CHS (see above)

\$1,000 Senior Class Gift

\$1,200 Grants to 6 clubs

\$2,000 CHS Scholarships (Seniors)

\$235 Middle School Halloween Dance

\$300 Parent Education Series

\$730 Teacher Appreciation Luncheon

\$800 Buses for various school trips/events

This totals \$14,265 which is more than our income this year.

A motion was made to accept the treasurer's report. The motion was seconded and approved.

Other Business

a. Update on e-Sports/e-gaming Event/Exhibition – John Ruzich gave a recap on this event. We need to confirm a date so that he can move forward with items that need to be done (floor plan, sponsor solicitations, vendor table sales, ticket sales, etc.) He has started a list of things that need to be done. The HAS wants to see a budget before we fully commit to this event. Gerri pointed out that there won't be much funds needed because many of the items needed will be paid for with sponsorship funds. Gerri agreed to work on a budget to submit to the Board. She will also undertake this fundraiser with John.

- b. Annual Senior Scholarships Awarded – The ceremony is being held on Tuesday, June 11 at 8:30 a.m. with a breakfast. Limor and Gerri will both be presenting the award.
- c. School Spirit Week Meeting – No report.
- d. 2019-2020 Board Officers & Committee Chairs –Limor will be continuing as co-president and seeking a co-president to replace Gerri, who has served 3 terms. Susan has served 4 years as Treasurer. Dianne Lavin will be replacing her as Treasurer. There are other open positions available and a list is being made by Limor and will be sent out. We continue to seek volunteers for various committees and fundraising efforts.

Next Meeting

This was the last meeting of the year

Adjournment

There was no further business. A motion was made, seconded and passed to adjourn the meeting at 9:25 p.m.