



CRESSKILL MIDDLE /HIGH SCHOOL HSA MEETING MINUTES

Date: December 5, 2018

Time: 7:30 pm

Facilitator: Gerri Cristantiello & Limor Kovar, Co-Presidents

Welcome – Gerri Cristantiello & Limor Kovar, Co-Presidents

Introductions from the members of the HSA present were made to all attendees

Approval of Minutes

The minutes from the November 6, 2018 HSA Meeting are pending review and will be presented at the January 2019 meeting.

Treasurer's Report

Ms. Rowley presented the report. A printout was distributed as of 12/3/18 which shows our income and expenses for the fiscal year to date, and the prior 2 years.

- As for revenue, we received the \$2k sponsorship check from Alma Bank related to the directory, and we have received a total of \$90 in sales of the directory, which less the \$875 in printing expenses, gives us a net profit of \$1225. Once we start selling Casino Night tickets, we will bring in ticket sale revenue.
- As for disbursements, we paid:
 - \$234 for expenses related to the Middle School Halloween party.
 - \$1200 to the Cresskill Board of Education to be distributed to 6 clubs which had their club grant applications approved
 - \$250 for a bus for a field trip back in May 2018
 - \$48 for our website fees and \$21 for office expenses

As of 12/3/2018, we have \$4,635 available.

A motion was made to accept the treasurer's report. The motion was seconded and approved.

Committee Chair Updates

- a. Board of Ed (BOE) Update – Attendees discussed the recent BOE election results. There were three positions available and all three individuals ran unopposed. Mr. Gorfin is the only new Board Member, replacing Ms. Rabinowitz who did not run for re-election.
- b. Parent Education Speaker Series -
 - “Yikes! My Child will be Driving Soon” (open to parents & students) - The snowstorm on 11/15/18 required us to cancel this event. We expect to reschedule it for January 2019.
 - 2/7/19 – Topic is in development - Speaker is Helaina Altabef (www.tametheteen.com).
 - 3/14/19 – in conjunction with the Cresskill Wellness Committee and Ms. Selix (one of the school’s Special Services team’s social workers)– there will be a discussion with incoming 6th grade parents on how to help their child transition to 6th grade
 - 4/11/19 – The Science of FOMO (“Fear of Missing Out”) and What We Are Really Missing Out On (open to parents & students) - This topic is in development.
- c. Annual H.S.A. Fundraiser (Casino Night): February 22, 2019 – Limor reported on recent commitments to donate which have been received. Susan reported that we will be asking parents and faculty to consider donations of their special skills or services such as personal tutoring/counseling or camps. The committee will be combining the previous solicitation letters into one and using an excel schedule on google to track solicitation assignments and efforts. The next committee meeting is January 2, 2019.
- d. Parking Space Fundraiser – Jennese Torres is working on this and will coordinate her efforts with Limor Kovar.
- e. SAT/ACT Bootcamp Weekend & Mock Exams – Lara will get an update on the proceeds we expected from the September SAT Bootcamp. The next event planned is a mock SAT test “Practice SAT” on 1/12/19 from 8:30am – 12:30pm. A flyer will be sent out by the school soon.
- f. School Logo Wear – Gerri is working with Angelica Moutran on this. Angelica created a ‘Cougars’ logo that we can use on new yoga pants, polo shirts, and other items.

- g. Communications – no update
- h. 6th Grade Orientation – The date of this event is March 14, 2019.

Other Business

- a. 5K Run & Kids Mystery Fun Run – We were informed to expect between \$4k - \$4.8k as our distribution of the 5k/10k fundraiser proceeds, which is split 3 ways: Bryan School PTA, Merritt School HSA, and the Middle/High School HSA. The final number will be determined after they close out the finances for the event.
- b. Cresskill H.S.A. Logo - Ms. Grossman's class is working on an HSA logo; Gerri will follow up on the status.
- c. HSA website: <http://www.cms-hs-hsa.com> – This is the new website and is live. Limor Kovar created it and is keeping it up to date
- d. Talent Show – Jennese Torres will speak to the BOE offices regarding availability of the auditorium on April 5-7 for the show, and before then for rehearsal times. She will speak to Mr. Von Glahn about audio/visual needs. She will also identify the faculty member who worked on the event two years ago to introduce herself, and get any guidance/feedback from the last event.
- e. Ski Club – Nancy Chin and Mary Klein are coordinating efforts to support the Ski Club this year.
- f. Gifts for Administration/Crossing Guards - Gerri is coordinating with the MS/HS KPA to distribute holiday thank you gifts. The KPA will give gifts to the crossing guards and the H.S.A. will be giving gifts to others as in the past.
- g. Principal's Perspective – Gerri will suggest that the Principal's Perspective newsletter be posted on the schools' website, and the HSA will consider whether we should provide a link to the file.
- h. Korean Parent Association Report – Soo Park represented the KPA at the meeting. They are interested in, and assisting with, some of our activities. She will report back to the KPA on our meeting.



New Business

- a. Marketing Coordinator - Gerri suggested that we recruit for a “Marketing Coordinator” who will coordinate our efforts to be visible to parents at the various events. She will include this in an HSA mass email.

Next Meeting

Tuesday, January 8, 2019 | 7:30pm, MS /HS Media Center

Adjournment

There was no further business. A motion was made, seconded and passed to adjourn the meeting at 9:00 p.m.